

## Product Notification

**February 2022**

**TO:** Miraclon consumable customers

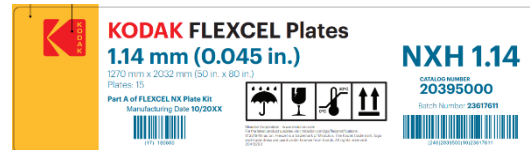
**From:** Sue Kutay, Global Product Manager, Flexographic Solutions

**Subject:** Changes to Miraclon's consumable products longevity policy

We are pleased to announce a change to our longevity policy for our entire consumable portfolio of flexographic plates and thermal imaging films. Our quality assurance team and subject matter experts (SMEs) have completed an internal testing review across the portfolio and concluded that all products remain usable long after the previously communicated end dates/use before dates when stored in accordance with recommended conditions.

**As of March 2022, we are updating all our product labels to remove the 'use before' date and instead will indicate the manufacturing date of the product. This change will be made to the entire flexographic plate and thermal imaging film portfolio.**

The new labels look like this



There is no change to the product itself and no change to your catalogue numbers.

We do encourage you to continue to use First in, First out (FIFO) principles because we are continually innovating and release new formulations or versions over time.

Customers will start to receive products with new labels in March 2022.

No product returns will be necessary due to this transition.

We thank you for being our customer and look forward to your continued business success using our solutions. If you have any questions regarding this announcement, please contact your local Miraclon sales manager or technical application group specialist (TAG).

Learn more about this change and download our fact sheet here:  
Changes to Miraclon's consumable products longevity policy - Miraclon