

# Product Notification

FLEXOGRAPHIC PACKAGING SOLUTIONS



August 2018

To: Dealers of the **KODAK Flexo Plate** Product Portfolio  
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**SUBJECT: Flexographic Plate Size Dimensions Changes**

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Thank you for being a longtime KODAK customer and for choosing KODAK Flexographic Products. In this communication, I would like to clarify the plate-size dimensions that are printed on our packaging.

While the labels on our analog and digital flexo plate packages provide accurate metric plate-size dimensions, some US imperial dimensions (inches) on several lots shipped during 2018 were slightly inaccurate, because they failed to incorporate any fractions—all decimal positions values were simply omitted from the label, without rounding. The resulting truncated value thus sometimes implied a smaller-than-actual plate size.

In future production lots, our updated labels will ensure that the US imperial dimensions more accurately reflect the actual plate dimensions. For example, *Figure 2* shows the US imperial version of the 900-mm metric dimension when it was truncated to simply **35** inches. *Figure 1* shows an updated, more accurate label—the US imperial value now includes the fraction, rounded to two decimal points: **35.43** inches.



Figure 1. Updated US Imperial plate dimensions



Figure 2. Truncated US Imperial plate dimensions

I apologize for any confusion this discrepancy may have caused.

**Note:** The product in the package is unchanged. For this transition, no product returns will be accepted.

For reference, always use the flexo consumables product catalog to confirm the actual plate dimensions of our KODAK analog and digital flexo plate product portfolio. For the latest information, visit <https://www.kodak.com/US/en/print/products/flexographic/product-information/index.htm>.

If you have any questions regarding this notifications, please contact your local KODAK sales manager.

We appreciate your continued loyalty and support, and we look forward to your ongoing business success using KODAK solutions and products.