



January 2019

TO: KODAK FLEXCEL SR Plate Customers and Dealers

FROM: Sue Kutay, WW Product Manager, Flexographic Packaging Division

SUBJECT: **Product Discontinuance notification for KODAK FLEXCEL SR Plates**

Thank you for being a long-standing Kodak customer and choosing to use KODAK FLEXCEL SR Plates.

We have recently undertaken a review of the product portfolio and have concluded that we will be suspending sales of SR Plates in your region. This decision has been driven due to low sales of these products in your region.

The attached file provides the list of discontinued products in your region and key dates and conditions of sale regarding a last time purchase.

Kodak will no longer offer these products as of **1 April 2019**. Please consult with your sales representative to coordinate any final purchases over the next several weeks. Kodak will continue to take orders up to and on **1 March 2019**. Fulfillment of orders from Kodak may be subject to availability and no back orders can be booked. While our goal is to fulfill every order, we do reserve the right to limit quantities on last time purchases.

If you have any questions regarding this announcement, please contact local KODAK sales manager.