

New Label Design for Miraclon Consumables

In direct response to customer feedback, our consumable product labels were redesigned to ensure key information was visible when boxes of these products are stacked. All product labels now identify Miraclon as the manufacturer. The product inside the package is unchanged.

Highlights of changes:

- Increasing the visibility of the product from the distance by increasing size of font.
- Standardized language on labels for products from both factories.
- Simplifying the layout of the information on the two labels (Front and Adjacent sides).
- Updated Health and Safety marks.
- Simplified Flexcel NX Kitting Label reference (A & B Components) to improve user experience.

Ordering notes:

- There is no change to your catalogue numbers.
- Customers will start to receive some of the products with new labels starting in **April 2020**.
- Examples of the new labels design are provided on the next page.

As part of this transition, no product returns will be accepted.

We thank you for being a long time Miraclon customer and look forward to your continued business success using Miraclon solutions and products.

Please feel free to contact your local Miraclon sales manager if you have any follow up questions.

Photos from the front



Photo from diagonally right



Front Label



Caution label on top of box (Conventional)



Side Label



Crate Label (Conventional)

